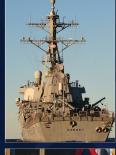
NAS PATUXENT RIVER/NRC SOLOMONS

The Navy's Commercial Sponsorship and Paid Advertising Program will help your business or organization reach the more than 20,000 military and civilian employees working abord NAS Patuxent River and NRC Solomons. Home to the Naval Air Systems Command and the Naval Air Warfare Center Aircraft Division headquarters, Pax River is the largest employer in Southern Maryland with approximately 70 percent of employees living in St. Mary's County, and 19 percent residing in nearby Calvert and Charles counties.

Get your business message and name in front of a large Department of Defense community while **building goodwill** with customers by showing your direct support of the military. Advertising packages can be customized to fit your budget & marketing goals and offer brand visibility at events & facilities through signage, website links & ads, social media posts, t-shirts, event programs, banners, displays, sampling & more!







ADVERTISEMENT	PRICE PER MONTH	DETAILS	AVERAGE MONTHLY IMPRESSIONS	
Website Advertisement	\$500 per Website	Available at navymwrpaxriver.com, navymwrsolomons.com (300 x 370px)	10,000 - 28,000+	
Digital TV Screens	\$125 per Screen	15 seconds, no sound. Screens for purchase as a package as follows: NAS Pax River: 5 screens, NRC Solomons: 1 screen (in season) (1920 x 1080px)	77,000+	
E-News Header	\$600 \$150 per Send	Available weekly at NAS Pax River (800 x 150px)	8,000+ per send	
E-News Footer	\$400 \$100 per Send	Available weekly at NAS Pax River (800 x 450px)	8,000+ per send	
Bowling Screens	\$500	Static Ad, no sound: 12 at NAS Pax River (1920 x 1080px)	3,000+	
Theater Pre-Show	\$450	30 seconds, no sound: NAS Pax River (1920 x 1080px)	1,400+	
Posters (22 in x 28 in Poster)	\$200 per Poster	Available at high-traffic locations at NAS Pax River (Movie Theater/Coffee Shop, Community Recreation Office, Drill Hall, Golf Course, Barracks) and NRC Solomons (Lodging Office, Adventure Zone, Aquatic Complex)	varies per selected location	
Banners (3 ft x 6 ft Banner)	\$500 per Banner	Available at high-traffic locations at NAS Pax River (Movie Theater/Coffee Shop/Tennis Courts, Drill Hall, Golf Course, Barracks) and NRC Solomons (Aquatic Complex/Tennis Courts, Adventure Zone) Add \$100 for each additional foot.	varies per selected location	
Counter Wraps	\$1,000/month per Location	Available at NAS Pax River, NRC Solomons Minimum of 12 month agreement required.	varies per selected location	
Golf Cart Signs (8.5 in x 5.5 in Sign)	\$400	62 signs at NAS Pax River's Cedar Point Golf Course (open year-round)	varies per month	

CONTACT US!



Marketing Specialist

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